



CHROMAJoy

NEWS RELEASE

For Immediate Release
2006 October 12

Media contact: Calvin Jones
250 598-6164

Chromajoy's Calvin Jones wins "Honourary Mention" at Sidney Fine Art Show 2006

At the Sidney Fine Art Show 2006, jurors Brian Johnson, Susan Whitney and Mark Heine gave Calvin Jones' painting, *St. Charles Street 2320 4824*, an Honourable Mention.

Working along with 200 volunteers over 2 days in September, each juror independently scored every entry on the first day. They then worked together on the second day to finalize the show and choose the prize winners. Entry selection was based on originality, technical achievement and creativity with an emphasis on artistic accomplishment.

"I was happy *St. Charles* was among one of the 350 works selected for the show from the 1,000 or so entries," said Cal, "but to receive 'Honourable Mention' was a real shock - quite a pleasant surprise."

Over 4,500 people visited the 2006 Sidney Fine Art Show over its 3-day duration in October and more than 100 pieces were purchased.

- 30 -

ABOUT THE SIDNEY FINE ART SHOW: Artist Robert Genn has called the Sidney Fine Art Show "The Best Juried Show in B.C." The show has been held during October at the Bodine Family Hall at the Mary Winspear Centre in beautiful Sidney, B.C. since 2003. Presented by the Community Arts Council of the Saanich Peninsula, this show is a world-class juried art show for serious artists and patrons of the arts.

ABOUT CHROMAJoy: Chromajoy is Calvin Jones' art and design studio. Cal is a well-known artist, illustrator and graphic designer with a reputation for excellence. Cal graduated from the design program at Vancouver's renowned Emily Carr College of Art and Design (1994). Cal also earned his Bachelor of Arts in Visual Arts with distinction from the University of Regina (1986) where he studied under members of the Regina Five. Early in his career, he designed unique and collectible lapel pins for many clients including the Calgary 1988 XV Olympic Winter Games. He has created artwork for many of The Walt Disney Company's computer software titles as well as design for the Province of British Columbia.