

ASSIGNMENT QUESTIONS

1. What kind of influence does Cameron have on the other staff members in his new role?
2. What factors motivate someone to become a staff member? To return as a staff member? Has Happy Valley been successful in recruiting and retaining its staff? Why or why not?
3. Who are the different stakeholders in the case? What are the implications of a “poor morale” camp atmosphere to these stakeholders?
4. What factors have contributed to the current camp environment? Prioritize these factors. Which factors need to be addressed immediately?
5. What kind of leadership style should Cameron adopt to initiate change at the camp?
6. As Cameron, prepare a detailed action plan outlining how you would turn the camp around.